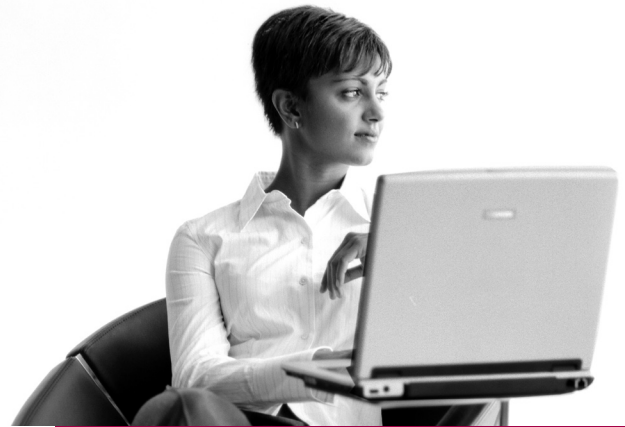




DATA SHEET



## AT A GLANCE

- + Robust, proven code signing to protect wireless networks and subscribers
- + Support for Mobile2Market (Privileged Access and Normal Access)
- + Verifies your software is safe to download and eliminates error messages
- + Enables rapid recall of faulty code without impacting your other published applications or versions
- + Publisher API enables code signing to be built into the development process

## VeriSign® Flexible Signing Account: Code Signing for Wireless Platforms

### + Authentication and Security for Mobile Applications

Worms, viruses and other forms of malware are destructive enough when downloaded to a single PC, but when they are distributed through a wireless network, the network itself can be severely compromised, with all subscribers and their mobile devices exposed to service interruptions and attack. At a time when wireless network providers are looking to software subscription as an important new revenue stream, mobile application publishers and developers need ways to differentiate their legitimate software from malware; protect their applications from tampering; and recall faulty or malicious code without impacting the rest of their published applications.

Designed for software publishers addressing the mobile market, a VeriSign Signing Account enables publishers to proactively demonstrate to wireless subscribers and network providers that their software is safe to download and run. With a VeriSign Signing Account, a publisher is able to leverage proven code signing technology to not only verify the publisher's true identity and the integrity of the software, but also to support the rapid and cost-effective recall of compromised code by assigning a unique digital signature to each version or platform of code that is released.

The Flexible Signing Account, VeriSign's code signing solution for mobile application publishers and developers, currently supports Microsoft® Mobile2Market. Support for additional platforms and programs are forthcoming to further extend a publisher's market reach – all through a single signing account. VeriSign Flexible Signing Account delivers:

- **A trusted digital “shrink wrap” for downloaded software** – Publishers are empowered to protect their customers and their brand. Network operators minimise the risks of exposing their networks and subscribers to attack, and are able to enjoy new revenues. And subscribers gain confidence coupled with a seamless user experience when downloading wireless applications and content.
- **A powerful event-specific signing environment tailored to the mobile market** – VeriSign Flexible Signing Account leverages two types of digital certificates – a Publisher ID and an event-specific Content ID. The Publisher ID is validated in real time each time a digital signature is used. A unique 10-year Content ID, meanwhile, is generated with each digital signature, enabling the easy identification and recall of specific code or content. Publishers can manage all their signing activities through an intuitive Web portal with comprehensive audit facilities.





- **Extensive vetting of signing organisations for a firm foundation of trust** – VeriSign substantiates that a signing entity is a legally registered organisation and contacts each organisation using independently verified contact information to ensure it is that organisation which is requesting a certificate. Annual audits by KPMG confirm the thoroughness of VeriSign’s approach to identity assurance. These steps are what have traditionally made the VeriSign mark the most trusted and sought-after by end users around the world.
- **Integration of signing activities with software development process** – A VeriSign Flexible Signing Account provides a SOAP-based Publisher API in addition to the normal browser-based interface for signing code. Developers can use the API to script their signing activities and integrate them into the overall application development process.

### + Why VeriSign?... Why Now?

Behind every code signing solution is a Certificate Authority (CA) such as VeriSign. VeriSign operates the Internet infrastructure that supports the .com and .net high-level domain name services, and has done so with 100 per cent availability since 1998. VeriSign SSL Certificates secure more than one million Web servers worldwide. In the realm of code signing certificates, VeriSign supports more leading software platforms than any other CA, and eight out of ten code signing users choose VeriSign.

As wireless subscribers look to leverage their mobile devices in new and inventive ways, software publishers and network providers need to provide them with protection from malicious applications. To find out how VeriSign Signing Account solutions can help your company penetrate more markets and more securely serve more end users, please visit [www.verisign.co.uk/code-signing](http://www.verisign.co.uk/code-signing) today.

### + Learn More

To contact a VeriSign sales representative, call 0800 032 2101, or send an e-mail to [CodeSigningEMEA@verisign.com](mailto:CodeSigningEMEA@verisign.com).

**Visit us at [www.Verisign.co.uk](http://www.Verisign.co.uk) for more information.**