



CASE STUDY



Triton Systems

Off-Premise ATM Leader is First-to-Market
with Remote Key Transport by Utilizing
VeriSign® Managed PKI Service



Triton Systems



SOLUTION SUMMARY

Triton Systems of Delaware combined the challenge of eliminating the cost of two engineers having to visit each automated teller machine when master key codes needed changing, with the desire to support remote key transport. By leveraging VeriSign® Managed PKI Service, Triton was the first in the retail market with support for remote key transport and saved its customers over \$450 in costs for the life of each machine—without compromising security or reliability.

Industry

- Manufacturing

Challenges

- Triton wanted to eliminate the cost associated with two people having to physically visit each ATM to enter and change master keys, while still maintaining high security.
- The company needed to comply with the growing global requirement to support remote key transport for ATMs.

Solution

- VeriSign® Managed PKI Service

Results

- Triton now has easy-to-manage, certificate-based support for remote key transport.
- ATM owners can enjoy significant cost savings over the life of the machines.
- Triton was the first retail ATM manufacturer to market with the remote key transport feature, and has subsequently leveraged this into a tangible competitive advantage.

Triton Systems of Delaware (Triton) is a leading provider of off-premise automated teller machines (ATMs) in North America. Today, after 20 years of production at its Long Beach, Mississippi manufacturing plant, the company has shipped more than 180,000 units—many of which can be found stationed in convenience and grocery stores worldwide.

+ Maintaining Market Leadership

Built to provide the lowest total cost of ownership in the marketplace, Triton maintains its market dominance by striving to set new standards via innovative functionality and support services. In addition, the company prides itself as a leader in the area of regulatory compliance, including its recent accommodation of remote key transport mandates.

Chuck Hayes, product manager for Triton Systems, described, “One of the latest issues facing the industry is the handling of master keys. These are the keys that are used to encrypt a customers’ personal identification number (PIN). Until recently our customers were required to send two engineers to visit a machine so that each one entered only one half of the master key, thereby ensuring no single individual has the full key code. Obviously it was expensive for two people to visit each machine, so Triton wanted a way to minimize this cost while still maintaining the high levels of security for which we are renowned.”

The United Kingdom became a driver for change too because it mandated ATM manufacturers provide support for remote key transport. “The United Kingdom is one of our major markets,” noted Hayes, “so the business decision at that point was easy, we just had to support remote key transport. Outside of that, it also was one of the top requested new features from our distributors worldwide.”

+ VeriSign’s Managed PKI Solution Makes it Easy

Triton opted to investigate an automated remote key transport solution that utilized certificate-based protocols. This allows a financial processing switch to download master keys remotely to the ATM without human intervention.

“There are other forms of remote key transport,” explained Hayes, “but they have weaknesses to which we did not want to expose our customers. We chose to adopt a public key infrastructure (PKI) certificate-based protocol that conformed to the ANSI x9.24 standard, which addresses the security of online personal identification number and master key management.”

Faced with the choice of becoming a PKI Certification Authority or selecting a hosted environment, Triton opted to go with an outsourced hosted and managed solution. “There are a great many security policies and procedures we would have to undertake to become a Certification Authority,” Hayes stated. “There are rules set forth by the Payment Card Industry in terms of how a secure facility for key-loading should operate. We have about 400 employees, and we didn’t want to undertake the expense of this responsibility. We would have had to spend \$250,000 to build a secure facility for loading the certificates into the ATMs.

“Thanks to VeriSign Managed PKI Service we have a huge differentiator—particularly in the marketplaces where remote key transport is being mandated—and we’re delighted to be so far ahead of our competitors.”

Chuck Hayes,
product manager,
Triton Systems

Beyond the initial expense, there are constant audits to undertake, and that would have been just too much of a headache for us. We felt it would be better if a company who was already proven itself in the PKI business provided a service to us, so we could stay focused on our core competencies.”

In evaluating hosted digital certificate issuing solutions Hayes approached several vendors, including VeriSign. He reflected, “We found the responsiveness of VeriSign to be better than any other of the vendors we contacted, and its staff was easier to work with, so we went with the VeriSign® Managed PKI Service.”

Hayes had two Triton team members work with the VeriSign project manager, who in turn coordinated efforts with Triton’s keypad manufacturer to implement the solution based on VeriSign Managed PKI Service. “Simply put, VeriSign acts as a Certification Authority for our keypad manufacturer in Denmark,” Hayes described. “The entire implementation process was pretty good, it took just a few weeks to mesh everything together, and get all the parties aligned—it worked out really well.”

+ Triton is First With Remote Key Transport

The security around remote key transport is operating exactly how Hayes anticipated, he said, “We don’t handle the digital certificates at all for the keypads themselves. The only time Triton becomes involved is when a financial processor requires a Host certificate. Triton cross-checks the processor’s application and releases their Host certificate through the VeriSign Web site.”

Today, because of the hosted VeriSign Managed PKI Service, the process of key-loading requires no physical visits. Once the ATM is installed its management functions can be used to automatically download keys electronically. “There are some countries that require periodic master key changes, and now that our ATMs don’t require an on-site visit by two engineers, the cost savings are very compelling,” commented Hayes. “When our customers send out a technician it generally costs U.S.\$75-100 per visit per person. For a market like Canada that requires keys to be changed every two years, the ATM owner no longer is burdened with that expense over the full life of the device. Looking at the low end of \$150 to change keys every two years, and an ATM lasting about 6-8 years, that’s a savings of \$450-600. For owners that have large fleets of ATMs—frequently with more than 1,000 machines—these savings are considerable.”

Perhaps most importantly, the swift deployment of the solution based on VeriSign Managed PKI Service enabled Triton to be a market leader with support for remote key transport. Hayes concluded, “We are the first retail manufacturer of ATMs with remote key transport built-in, and the models of ATM we’ve sold in the past four years are all upgradeable to utilize these digital certificates. Thanks to VeriSign Managed PKI Service we have a huge differentiator—particularly in the marketplaces where remote key transport is being mandated—and we’re delighted to be so far ahead of our competitors.”

Visit us at www.Verisign.com for more information.

© 2008 VeriSign, Inc. All rights reserved. VeriSign, the VeriSign Logo, the Checkmark Circle, and other trademarks, service marks, and designs are registered or unregistered trademarks of VeriSign, Inc., and its subsidiaries in the United States and in foreign countries. All other trademarks are property of their respective owners.

00026327 10-23-2008